

SAVITRIBAI PHULE PUNE UNIVERSITY



Examination Circular No.201 of 2014

PROGRAMME OF MASTER IN BUSINESS STUDIES (M.B.S.) EXAMINATIONS NOVEMBER - 2014

INSTRUCTION FOR STUDENTS

1. Candidates are required to be present at the respective College/Institute for the examination fifteen minutes before the time fixed for the first paper and ten minutes before the time of each subsequent paper.
2. Candidates are forbidden from taking any material into the examination hall that can be used for malpractice at the time of examination.
3. Candidates are requested to see the Notice-Board at their place of examination regularly for changes if any that may be notified later in the programme.
4. No request for any special concession such as a change in time or any day fixed for the University Examination, on religious or any other ground shall be granted.
5. Use of Non-programmable Calculator is permitted.

The Examination will be conducted in the following order :

DAY & DATE	<p style="text-align: center;">SEMESTER-I (2008 & 2013 Pattern) (2008 PATTERN : 10.30 A.M.TO 01.30 P.M. (2013 PATTERN : 10.30A.M TO 01.00 P.M.</p>	
TUESDAY 25.11.2014	CNo 101 : International Business Management (2008)	101: Strategic Management (2013)
WEDNESDAY 26.11.2014	CNo 102 : Business Policy & Strategic Management (2008)	102 : Enterprise Performance Management (2013)
THURSDAY 27.11.2014	<p style="text-align: center;">(2008 Pattern)</p> <p>CNo 103(A) :<u>Marketing Management Specialization</u> : Services Marketing & Brand Management OR CNo 103(B) :<u>Finance Specialization</u> : Merchant Banking & Financial Services OR CNo 103(C) :<u>Computer Specialization</u> : Software Engineering OR CNo 103(D) : <u>Production & Materials Specialization</u> : Quality Management OR CNo 103(E) :<u>Human Resource Management Specialization</u> Organizational Development</p>	<p style="text-align: center;">(2013 Pattern)</p> <p>CNo 103(MKT) :<u>Marketing Management Specialization I</u> : Services Marketing OR CNo 103(FIN) :<u>Finance Specialization I</u> : Indirect Taxation OR CNo 103(IT):<u>Information Technology Management(IT) Specialization I</u> Software Project Management OR CNo 103(OPE):<u>Operations Management(OPE) Specialization I</u> Operations Strategy OR CNo 103(HR) :<u>Human Resource Management (HR)Specialization I</u> : Strategic Human Resource Management OR CNo 103(IB):<u>International Business Management(IB) Specialization I</u> International Business Environment OR CNo103(SCM):<u>Supply Chain Management(SCM)Specialization I</u> Strategic Supply Chain Management OR CNo103(RABM): <u>Rural & Agribusiness Management(RABM) Specialization I</u> Rural Marketing OR CNo103(FBM): <u>Family Business Management(FBM) Specialization I</u> Start up and New Venture Management OR CNo103(TM): <u>Technology Management(TM)Specialization I</u> Systems & Technologies for Knowledge Management</p>

FRIDAY
28.11.2014

CNo 104(MKT) : Marketing Management Specialization II:
Sales and Distribution Management

OR

CNo 104(FIN) : Finance Specialization II :
Strategic Cost Management

OR

CNo 104(IT) : Information Technology Management(IT) Specialization II
Enterprise Resource Planning

OR

CNo 104(OPE) : Operations Management(OPE) Specialization II
Total Quality Management

OR

CNo 104(HR) : Human Resource Management (HR)Specialization II:
Organizational Design and Development

OR

CNo 104(IB) : International Business Management (IB) Specialization II
International Financial Management

OR

CNo104(SCM) : Supply Chain Management (SCM) Specialization II
Knowledge Management in Supply Chains

OR

CNo104(RABM) : Rural & Agribusiness Management (RABM) Specialization II
Agri Supply Chains Management

OR

CNo104(FBM) : Family Business Management(FBM) II :
Project Management

OR

CNo104(TM) : Technology Management(TM)Specialization II
Innovation, Product Development and Commercialization

**SATURDAY
29.11.2014**

CNo 105(MKT) : Marketing Management Specialization III:

Product Management

OR

CNo 105(FIN) : Finance Specialization III:

Income Tax-Part-I

OR

CNo 105(IT): Information Technology Management(IT) Specialization III

RDBMS with Oracle

OR

CNo 105(OPE): Operations Management(OPE) Specialization III

Productivity Management

OR

CNo 105(HR) : Human Resource Management (HR)Specialization III

HR Audit

OR

CNo 105(IB): International Business Management(IB) Specialization III

International Marketing

OR

CNo105(SCM): Supply Chain Management(SCM)Specialization III

Purchasing & Supplier Relationship Management

OR

CNo105(RABM):Rural &Agribusiness Management(RABM)Specialization III

Commodities Markets

OR

CNo105(FBM): Family Business Management(FBM) Specialization III

Business Plans

OR

CNo105(TM): Technology Management(TM)Specialization III

Managing Innovations-I

DAY & DATE	<p style="text-align: center;">SEMESTER-II (2008 & 2013 Pattern) (2008 PATTERN : 10.30 A.M.TO 01.30 P.M. (2013 PATTERN : 10.30A.M TO 01.00 P.M.</p>	
MONDAY 01.12.2014	201 : Entrepreneurship Development and Project Management (2008)	201 :Managing for Sustainability (2013)
TUESDAY 02.12.2014	<p style="text-align: center;">(2008 Pattern)</p> <p>CNo 202(A) :<u>Marketing Management Specialization</u> : Retail & Distribution Management OR</p> <p>CNo 202(B) :<u>Finance Specialization</u>: International Finance OR</p> <p>CNo 202(C) :<u>Computer Specialization</u> : Business Applications OR</p> <p>CNo 202(D) :<u>Production & Materials Specialization</u>: Operation Strategy OR</p> <p>CNo 202 (E) :<u>Human Resource Management Specialization</u> : Training & Development</p>	202 : Startup and New Venture Management (2013)
WEDNESDAY 03.12.2014	<p style="text-align: center;">(2008 Pattern)</p> <p>CNo (203A) :<u>Marketing Management Specialization</u>: Marketing Strategy & Relationship Marketing OR</p> <p>CNo (203B) :<u>Finance Specialization</u>: Legal & Procedural Aspects of Finance OR</p> <p>CNo (203C) :<u>Computer Specialization</u> : OOD Concepts & Basic Java OR</p> <p>CNo (203D) :<u>Production & Materials Specialization</u>: Modelling Tech & IT For Operations Management OR</p> <p>CNo (203E) :<u>Human Resource Management Specialization</u>: Performance Management Systems</p>	<p style="text-align: center;">(2013 Pattern)</p> <p>CNo 203(MKT) :<u>Marketing Management Specialization IV</u> : International Marketing OR</p> <p>CNo 203(FIN) :<u>Finance Specialization IV</u> : International Finance OR</p> <p>CNO 203(IT):<u>Information Technology Management(IT) Specialization IV</u> Software Quality Assurance OR</p> <p>CNo 203(OPE):<u>Operations Management(OPE) Specialization IV</u> Toyota Production System OR</p> <p>CNo 203(HR) :<u>Human Resource Management (HR)Specialization IV</u> : Global HR OR</p> <p>CNo 203(IB):<u>International Business Management(IB) Specialization IV</u> Global Logistics & Supply Chains</p>

		<p style="text-align: center;">OR</p> <p style="text-align: center;">CNo203(SCM):<u>Supply Chain Management(SCM)Specialization IV</u> Supply Chain Planning</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNo203(RABM): <u>Rural & Agribusiness Management(RABM) Specialization IV</u> Special Areas in Rural Marketing</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNo203(FBM): <u>Family Business Management(FBM) Specialization IV</u> Intrapreneuership</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNo203(TM): <u>Technology Management(TM)Specialization IV</u> Technology Transfer and Commercialization</p>
<p>THURSDAY 04.12.2014</p>		<p style="text-align: center;">CNo 204(MKT) :<u>Marketing Management Specialization V:</u> Customer Relationship Management</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNo 204(FIN) :<u>Finance Specialization V :</u> Income Tax Part-II</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNO 204(IT):<u>Information Technology Management(IT) Specialization V</u> Information Security and Audit</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNo 204(OPE):<u>Operations Management(OPE) Specialization V</u> Quality Management Standards</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNo 204(HR) :<u>Human Resource Management (HR)Specialization V:</u> Employee Reward Management</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNo 204(IB):<u>International Business Management(IB) Specialization V</u> Foreign Exchange Management</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNo204(SCM):<u>Supply Chain Management(SCM)Specialization V</u> Supply Chain Coordination</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNo204(RABM): <u>Rural & Agribusiness Management(RABM) Specialization V</u> ICT for Agriculture Management</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNo204(FBM): <u>Family Business Management(FBM) V</u> Managing, Growing Exiting the New Venture</p> <p style="text-align: center;">OR</p> <p style="text-align: center;">CNo204(TM): <u>Technology Management(TM)Specialization V</u> Technology Use and Assessment</p>

<p>FRIDAY 05.12.2014</p>		<p>CNo 205(MKT) :<u>Marketing Management Specialization VI:</u> Retail Marketing OR CNo 205(FIN) :<u>Finance Specialization VI:</u> Financial Risk Management OR CNo 205(IT):<u>Information Technology Management(IT) Specialization VI</u> Data Warehousing & Data Mining OR CNo 205(OPE):<u>Operations Management(OPE) Specialization VI</u> World Class Manufacturing OR CNo 205(HR) :<u>Human Resource Management (HR)Specialization VI :</u> Change Management OR CNo 205(IB):<u>International Business Management(IB) Specialization VI</u> Global Competitiveness and Strategic Alliances OR CNo205(SCM):<u>Supply Chain Management(SCM)Specialization VI</u> Supply Chain Performance Measurement OR CNo205(RABM): <u>Rural & Agribusiness Management(RABM) Specialization VI</u> Millennium Development Goals OR CNo205(FBM): <u>Family Business Management(FBM) Specialization VI</u> Private Equity OR CNo205(TM): <u>Technology Management(TM)Specialization VI</u> Managing Innovations-II</p>
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6. **Oral / Viva-voce examination will be conducted After theory examination.**
7. **Students of 2005 Pattern (Semester-I & II) will have to appear as per the equivalent subjects of 2008 Pattern.**

Ganeshkhind , Pune-411 007
Ref.No. XCT/1031
Date: 30.10.2014

Dr.V.B. Gaikwad
I/C(Controller of Examinations)